

# LUKE JACKSON

## WORK EXPERIENCE

### Arts Desk Writer/Editor

Daily Utah Chronicle | February 2021 - Present | Salt Lake City, UT

- Writing and editing multiple articles weekly.
- Optimizing story options and story writers to produce relevant and passionate works pertaining to the broad world of art and culture.
- Learned industry standard tools and strategies such as Wordpress, SEO, and Solutions Based Journalism

### Communications Intern

University of Utah Facilities Management | August 2022 - Present | Salt Lake City, UT

- Produced monthly internal newsletters to optimize training, streamline announcements, encourage team building, and boost morale through personal interviews.
- Developed timely and effective graphics for various events, announcements, and construction impacts.
- Produced articles pertaining to facilities updates and campus happenings for University wide newsletter,
- Produced, directed, and edited, several social media video campaigns for both facility and University accounts.

### Marketing & Communication Assistant

University of Utah School of Medicine | November 2021 - July 2022 | Salt Lake City, UT

- Organized social media calendars and postings for admissions office,
- Designed graphics for Instagram using industry standard softwares.
- Edited various video, photo, and podcasting projects using industry standard softwares.

### Locations Production Assistant

OP Teacher Productions | July 2019 - September 2019 | Calgary, Alberta

- Secured, monitored, and acted as first point of contact for large locations for a big budget production.
- Streamlined and coordinated crew, cast, and pedestrian movement quietly and efficiently.

luke-jackson.com



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## EDUCATION

### B.S in Games with Minor in Creative Writing

University of Utah  
Graduation: Spring 2024  
Emphasis: Narrative & Design

## SOFTWARE LITERACY

- Adobe Suite
- Google Suite
- Microsoft Suite
- GameMaker Studio
- Maya
- Twine
- Unreal Engine 4/5

## SKILLS

- Curiosity driven story teller and problem solver
- Enthusiastic Team Player can Collaborator across disciplines
- Strong organizational, communication and leadership abilities